

Overview Questions

1. What problem does my idea aim to solve?
2. How are users currently addressing this problem?
3. How do existing apps like "Expect" and "Expectful" fall short in allowing users to share their pregnancy experiences?
4. Can my target market identify any products similar to mine?
5. In what ways have previous solutions failed to meet user needs?
6. Do users grasp the purpose of this product or service?
7. What are users' feelings towards the product or service?
8. Who are the competitors in this space?
9. What is the primary function of the app/site/service/product, and what actions can users perform?
10. Is there a genuine need for this product within my target market?
11. What devices, formats, or environments do users envision using for this product?
12. In what scenarios do users imagine interacting with this product?

Prototype Questions

1. What do users expect to be able to do with the prototype before they see it?
2. What are their expectations regarding the appearance of the prototype?
3. Once shown the prototype, do users understand its purpose and functionality?
4. How does the prototype align with their expectations?
5. Are there any features they feel are missing?
6. Is there anything in the prototype that seems out of place or unnecessary?
7. How do users feel while interacting with the prototype?
8. If users could make changes with a magic wand, what would they alter about the product?
9. How likely are users to use this product once it's fully developed?
10. Does the prototype meet its intended objectives?
11. Do users believe the design of the product aligns with its purpose?
12. What is the first action users would want to take with this product? Can they accomplish that?
13. Do users experience any confusion while exploring the product?
14. Are there any elements that distract or hinder their experience?
15. Are there features that users completely ignore?
16. Does the information architecture and navigation of the product make sense to users?
17. Do users feel that this product was designed with them in mind?
18. What would encourage users to use this product regularly?
19. How likely are users to recommend the final product to a friend?
20. How would users describe this product in their own words?